

## OCTA Metrolink Weekend Treasures Sweepstakes and Photo Contest – Official Rules

By participating in this promotion you, agree to the **Official Rules**

NO PURCHASE OR PAYMENT NECESSARY TO WIN

**Eligibility:** To enter, you must be at least 18 years of age, or have a parent or legal guardian's permission to enter. OCTA employees, sponsors, vendors, agents and their immediate family members are not eligible.

**Timing:** The Sweepstakes/Photo Contest begins at midnight on June 23, 2014 and ends on August 31, 2014 at 11:59 p.m. All winners will be selected and announced by September 5, 2014.

---

### **Sweepstakes**

**How to Enter:** During the promotional period, go to [www.measuretreasures.com](http://www.measuretreasures.com) and complete the Sweepstakes entry form. Upon submission of your registration form you will receive one (1) entry into the Sweepstakes. **Limit:** One entry per person.

**Drawings:** OCTA will randomly select the potential winners from all eligible Sweepstakes entries received by the time of the drawings. Weekly winners (90 total) will be randomly selected and announced throughout the duration of the promotion. Additionally, one grand prize winner will be randomly selected at the conclusion of the promotion. OCTA staff will notify the potential winners of their prize via contact information provided to OCTA by the Sweepstakes participants, i.e., email address, telephone number, and/or postal address. A minimum of three attempts will be made to contact the winners using the contact information provided. If the designated winner does not claim the prize within thirty (30) days of the date of the first attempt of contact, that winner shall forfeit receipt of the prize.

**Prizes:** Limit of one prize package per participant. Each weekly winner (90 total) will receive two (2) promotional round-trip Metrolink tickets and two (2) admission tickets to Zoomars Petting Zoo. A total of 180 promotional round-trip Metrolink tickets and 180 admission tickets to Zoomars Petting Zoo (donation) will be distributed. One (1) grand-prize winner will receive a family 4-pack of Disneyland® Resort Park Hopper tickets and four Metrolink Passes (donated). Prizes can be substituted by OCTA at any time.

Prizes must be accepted as awarded, may not be substituted, and have no cash value. Exchanges or replacements will not be made if a prize is lost, stolen, or damaged.

---

### **Photo Contest**

**How to Enter:** During the promotional period, submit a photo of a recent Metrolink trip or favorite summer destination by uploading it to Facebook, Twitter or Instagram with the hashtag #Metrolink7. Please note that privacy settings may restrict your photo from appearing as part of our contest. To ensure your photo is viewable, set your profile or post to "public." Participants may enter an unlimited amount of photos.

*Learn More About Privacy Settings:*

Facebook: [www.facebook.com/help/privacy](http://www.facebook.com/help/privacy)

Twitter: <http://twitter.com/privacy>

Instagram: <http://help.instagram.com/116024195217477>

*OCTA's Social Media Accounts:*

Facebook: [www.facebook.com/OCMetrolink](http://www.facebook.com/OCMetrolink)

Twitter: <http://twitter.com/OCMetrolinkNews>

Instagram: [www.instagram.com/GoOCTA](http://www.instagram.com/GoOCTA)

**Entries:** Submitted photos must not infringe or violate any trademark, copyright, publicity right, privacy right or any other right of any person or entity, under any applicable law, and must be the original creation of the participant.

By submitting your photo, the participant grants OCTA permission to use the submitted photo in marketing materials, including but not limited to online banner advertisements, interior bus advertisements, email

newsletters, social media posts and more. By submitting your photo, you agree to waive any proprietary claims against the photo.

Multiple entries are allowed, but each participant may only be selected as a winner once. All entries must be submitted during the promotion period.

**Improper Content:** Submitted photos will not be accepted or eligible if they include any content that appears to contain: Profane or obscene material; References of illegal drug use, alcohol abuse or other illegal activities; Nudity or extreme violence; Implied commercial endorsement; Derogatory characterization of any person based on age, race, color, gender, sexual orientation, religious beliefs, marital status, mental or physical capability, citizenship, physical appearance, or other unethical or unlawful factors; Or any other conduct, language or context deemed inappropriate by OCTA.

**Judging:** A panel of judges made up of OCTA staff will choose up to two winners per week during the promotion, with a maximum of 20 winners. The number of winners will be determined based on the number and quality of acceptable entries. The judging panel may determine that only one or no winners will be awarded during a specific week if there are no worthy entries. Photos will be judged by their representation of Metrolink, as well as their originality and creativity. OCTA's decisions are final in all matters relating to this contest.

OCTA staff will notify potential winners of the prize via contact information provided to OCTA by the Sweepstakes participant, i.e., email address, telephone number, and/or postal address. If the individual entered via Instagram, Twitter or Instagram, OCTA will notify the winner as a comment to the original entry, requesting the individual send an email to OCTAConnections@octa.net to claim his or her prize. The original, unedited photo may be requested as proof of submission.

A minimum of three attempts will be made to contact the winner. If the designated winner does not claim the prize within thirty (30) days of the date of the first attempt of contact, the winner shall forfeit receipt of the prize.

**Prizes:** Restaurants and venues across Orange County have donated prizes for this promotion, primarily in the form of gift cards. Prizes range in value from \$10 to \$75, and will be distributed as determined by OCTA. Each winner will receive one prize. Limit of one prize per participant. Prizes can be substituted by OCTA at any time.

Prizes must be accepted as awarded, may not be substituted, and have no cash value. Exchanges or replacements will not be made if a prize is lost, stolen, or damaged.

---

**Release:** By accepting a Sweepstakes or photo contest prize, participants agree to hold OCTA, sponsors, directors, officers, employees and agents (released parties) harmless against any and all claims or liability arising out of their participation in the promotion, redemption, or use of any prizes awarded. By participating in this promotion, entrants agree to be bound by the official rules and the decisions of OCTA.

**General Conditions:** OCTA reserves the right to cancel, suspend and/or modify the Sweepstakes/Photo Contest, or any part of it, if any fraud, technical failures or any other factor beyond OCTA's reasonable control impairs the integrity or proper functioning of the Sweepstakes/Photo Contest, as determined by OCTA in its sole discretion. OCTA reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes/Photo Contest or to be acting in violation of the Official Rules of this or any other promotion or any terms or conditions of the Metrolink Weekends Sweepstakes/Photo Contest promotion or behaving in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes/Photo Contest may be in violation of criminal and civil law, and, should such an attempt be made, OCTA reserves the right to seek damages from any such person to the fullest extent permitted by law. OCTA's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes/Photo Contest; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software or for the incorrect or inaccurate capture of information, or the failure to capture any information; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes/Photo Contest; (4) technical or human error which may occur in the administration of the Sweepstakes/Photo Contest or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be

caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes/Photo Contest or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes/Photo Contest, if it is possible. If the Sweepstakes/Photo Contest, or any part of it, is discontinued for any reason, OCTA, in its sole discretion, will elect to hold a random drawing from among all eligible entries received up to the date of discontinuance within ninety (90) days for any or all of the prizes offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, OCTA reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

**Rights:** By entering the Sweepstakes/Photo Contest, entrants agree to have their submitted name displayed on the OCTA website and used by OCTA for any purpose, at any time, without any fee or other form of compensation. OCTA reserves the right to disqualify users, without notice, and for any reason.